

# FREE FROM SLEEP INTERN PLACEMENT

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Are you a driven, self-motivated person with a creative flair and a talent for social media content creation? Do you have a passion for live music, festivals and social media? Do you want to learn more about the music and events industry?

In this role, you'll help build social media content and wider marketing campaign creatives, with a focus on the areas deemed best fit for your skill-set and knowledge base. There will be career enhancement opportunities and other projects that will become available to those who exhibit an ability to operate successfully within the team, alongside options for full time employment beyond the initial set duration of the internship.

The ideal candidate will be a problem solver with excellent communication skills, be community-spirited, and have a love for Electronic Music. They will be music and festival obsessives, and will be comfortable on all key social platforms (TikTok/Facebook/Instagram/Twitter/Threads). They will be keen to embrace the fun and dynamic world of the music industry, and will want to make their mark within a fast paced and friendly team. Previous experience in events is not necessary, but a passion to learn and be part of a dynamic team is!

For this internship role, you will be working for a pre-agreed set of days per week in the Free From Sleep office in Shoreditch, East London or The Steel Yard in Central London. Working hours will be 09.00-17.00 / 10:00-18:00 on each day you are assigned to work.

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<b>Role</b>	Marketing Intern
<b>Project</b>	Free From Sleep
<b>Report to</b>	Head of Marketing
<b>Remuneration</b>	London Living Wage: 12 week programme
<b>Working hours</b>	Part time & full time opportunities available

## Role Objectives

- To support the social media and marketing plan for all Free From Sleep and Undivide Events
- To create unique and effective content to use cross-platform
- To suggest and develop on culturally relevant content creation
- To contribute to the brand's social media and communications, adapting to trends and internal information.

### **Responsibilities**

- Support on the copywriting for Free From Sleep & Undivide communications across web, social media and beyond
- Creative content production and collection from mailers, video content to reels using appropriate tools like InShot, Adobe, Canva (no experience required, but a keenness to learn)
- Make additions to the the content calendar with great attention to detail and with up-to-date industry knowledge inputted
- Support on inbound and outbound communications from our official platforms, mailer and inbox
- Be a happy, enthusiastic and friendly first point of online contact for our Free From Sleep & Undivide and Event goers
- Due to the nature of our group of companies, from time to time, your role will also include work on other brands and roles within the company as requested by your line manager or the management team.

### **Key characteristics**

- Highly creative and interested in content creation
- Passion for social media marketing
- Aware of current trends and able to adapt quickly
- Driven, self motivated
- A flair for copywriting and an eye for detail
- Supportive, team player
- Excellent communication skills
- Highly organised and ability to multitask
- A connection to and passion for Electronic Music
- An ability to complete data driven reporting and analysis

### **Knowledge & previous experience (non-essential)**

- Live music industry & or hospitality and contacts within it
- Marketing & PR
- Social media management

### **How to apply:**

To apply for the role, please send an email containing your CV and a cover letter to [info@freefromsleep.com](mailto:info@freefromsleep.com). Applications close 15th September 2023, if you are successful in reaching the next round of interviews we will be in contact.

In your cover letter, we kindly request that you carefully review the job advert and description, and explain why you believe you are a suitable candidate for the position, and what particularly interests you about joining our team. We are eager to welcome a new member to our team, so we encourage you to apply as soon as possible.